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ONE MIX ☆ Endless Possibilities!
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NEWS RELEASE

Survive College Gluten-Free

For Immediate Release

Tucson, Ariz. - September 22, 2010 - Yummee Yummee's "Student Pack" helps gluten-free college students survive an active and busy campus life. The Dreamees mix and our microwave recipes simplify the difficulty of maintaining a gluten-free diet – in the dorm, on the road and at home. The "Student Pack" consists of 4 individual packages of Yummee Yummee Dreamees mix. It is one of 4 unique and highly flexible gluten-free baking mixes. Create quick and easy gluten-free food from your microwave with the "Student Pack".

Dreamees mix makes fast and effortless meals, snacks, treats and more for even the most novice cook. Every Yummee Yummee recipe guides you through the basics of microwave cooking for the gluten-free diet with ease of preparation, minimal workspace, a few fresh ingredients and basic cooking utensils. Dreamees mix makes microwave pizza, brownies and cookie bars. You can make enough to eat, share, or save for late night snacks and treats.

Fast and easy comfort food recipes such as Enchilada Pie, Chicken Vegetable Soup, Nachos and Mac 'N Cheese are an added bonus in the microwave recipe booklet – free with purchase of the "Student Pack". For the complete beginner, on-line video instruction is available. Yummee Yummee's "Student Pack" and microwave recipe collection is designed for gluten-free college students, but anyone on a gluten-free diet will benefit from our baking mixes and recipes.

When customers buy the “Student Pack” through our online store, the gluten-free microwave recipe booklet or e-book is free and delivered via email. The e-book includes our simple microwave recipes, hints, tips, required tools and a shopping list. The Dreamees mix “Student Pack” sells for less than \$20.00, including shipping and processing. The Yummee Yummee web site, store, recipe photos, recipe videos, and TheDreameeDog channel links are listed below:

Web site: <http://www.yummeeyummee.com>

Online store: <http://www.yummeeyummee.com/store/index.html>

Recipe Photos: <http://www.yummeeyummee.com/recipes/microwave/index.html>

Yummee Yummee Videos: <http://www.yummeeyummee.com/ddvideos.html>

TheDreameeDog Channel: <http://www.youtube.com/user/thedreameedog>

ABOUT: Yummee Yummee produces 4 unique and highly flexible gluten-free baking mixes. They are: Dreamees, Muffins & Coffee Cakes, Breads and Cookiees. Our baking mixes offer remarkable taste, gluten-like texture and incredible value for gluten-free bakers. Unlike most single purpose baking mixes, Yummee Yummee’s mixes give the baker complete control of what to bake and enjoy. For example, Breads mix makes scrumptious sandwich bread, dinner rolls, artisan breads or cinnamon rolls, while our Cookiees mix makes easy cut sugar, double chocolate delights or chocolate chip cookies. The baker varies the fresh ingredients for each recipe with the mix. It’s about simplicity. Prepare our Muffins & Coffee Cakes mix the day before and bake the next morning for warm oven-fresh overnight coffeecake. Enjoy your fresh gluten-free baked goods today, tomorrow or several days later. Yummee Yummee offers proven recipes for each baking mix. Mixes are available exclusively at yummeeyummee.com.

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