

Yummee Yummee™

Simply Scrumptious
ONE MIX ✨ Endless Possibilities!
TM

NEWS RELEASE

Gluten-Free Baking Mixes with Taste and Texture

For Immediate Release – June 4, 2010

Yummee Yummee gluten-free baking mixes with great taste and unbelievable texture are now available. Yes, taste and texture! Most gluten-free foods have a gritty texture and a lingering aftertaste. Yummee Yummee mixes are different. The four unique mixes make crackers, biscuits, breadsticks, muffins, coffeecakes, breads, and cookies. Free recipes for each mix are available through the Yummee Yummee web site.

Yummee Yummee has a keep it simple philosophy. Common gluten-free ingredients, easy recipes, and multi-purpose baking mixes produce uncommon results. In fact, it's "Simply Scrumptious!" Yummee Yummee offers 4 baking mixes for the gluten-free world. They are: Dreamees, Muffins & Coffee Cakes, Breads, and Cookies. Our mixes and recipes will fool your friends and family.

Each mix gives gluten-free consumers a multitude of choices. Dreamees mix makes artisan crackers, savory biscuits and breadsticks, thin crust pizza, graham crackers, and even noodles and dumplings for soups and stews. Everyone enjoys a good home baked muffin or coffeecake. They are easy to make with our Muffins & Coffee Cakes mix –

Sour Cream Streusel; Chocolate Chocolate Chip; Spiced Sour Cream; or Cherry Cream Cheese Streusel Coffee Cake. A common complaint among the gluten-free consumer is poor quality bread. Scrumptious Sandwich Bread is worthy of the name Yummee Yummee. The Breads mix makes both sweet and savory yeast based recipes with fantastic taste, marvelous texture, and easy to make and bake. In about 90 minutes, you have one or two loaves of fresh, homemade bread while enjoying the fresh baked aroma from your oven. Once cooled, slice your sandwich bread to make tasty grilled sandwiches or French toast. Or, try your hand at Italian or Three Cheese artisan breads, Gourmet Thick Crust Pizza, or Cinna-Swirl Rolls. Cookies anyone? Yummee Yummee's Cookie mix makes approximately 4 dozen cookies. It's your choice - Chocolate Chip, Snickerdoodles, or Easy Cut Sugar Cookies.

Frankly, most baking mixes are single purpose; you can make one recipe. That's it. Each Yummee Yummee mix is intentionally designed to serve multiple uses when you use our proven recipes. It's about value for the customer as gluten-free foods are higher cost than non gluten-free foods. Our mixes allow our customers to choose what they want to make rather than a predetermined mix-in-a-box. Don't believe us? Visit our "Order Now" web page for a value comparison. Customers may download free recipes from the Yummee Yummee web site. Yes, they really are free! And, for the allergy challenged, some recipes can be made completely egg and dairy free.

The Yummee Yummee founders' gluten-free journey started more than 25 years ago when choices were extremely limited. Their focus is on the positive aspects of eating a

diet without gluten. It was determination, patience, love of good food, and cooking that created the Yummee Yummee mixes. Their goal is good food that is tasteful, flavorful, enjoyed, and shared with family and friends. Our mixes are the solution for following a gluten-free diet by keeping it simple and scrumptious.

Yummee Yummee gluten-free baking mixes are available through the Yummee Yummee online store and shipped directly to your home. Prices for the mixes are competitive ranging from \$3.99 to \$7.49. Customers can choose one of our sample packs or a case of mixes for additional savings versus the single mix price. Visit us today at:

<http://www.yummeeyummee.com> to discover the “One Mix ... Endless Possibilities!”

Yes! It really is gluten-free with great taste and unbelievable texture.

Web site: <http://www.yummeeyummee.com>

Online store: <http://www.yummeeyummee.com/store/index.html>

Free recipes: <http://www.yummeeyummee.com/recipes.html>

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